

**ORDER**

KSNV

**Orders**  
**Order / Rev:** 105442  
**Alt Order #:**  
**Product Desc:** State Senate 4Q12 - Additional  
**Estimate:**  
**Flight Dates:** 10/01/12 - 11/06/12  
**Original Date / Rev:** 08/13/12 / 08/13/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency**  
**Name:** Benny for Nevada  
**Buying Contact:**  
**Billing Contact:**  
 1930 Village Center Cir.  
 Las Vegas, NV 89134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Benny for Nevada  
**Demographic:** A25-54  
**Product Codes:** PLC09  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	22	\$6,400.00	\$5,440.00
10/29/12	11/06/12	7	\$2,600.00	\$2,210.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	22	\$6,400.00	\$5,440.00	0.00
November 2012	7	\$2,600.00	\$2,210.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$9,000.00</b>	<b>\$7,650.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/17/12	11/02/12	Today Show	CM	658a-9am	-----	:30	0	\$400.00	3	0.00	NM	7	\$2,800.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		3				\$400.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$400.00		0.00			
N 2	KSNV	11/05/12	11/06/12	Today Show	CM	658a-9am	-----	:30	0	\$600.00	2	0.00	NM	2	\$1,200.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2				\$600.00		0.00			
N 3	KSNV	10/17/12	10/24/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	MTW----		3				\$400.00		0.00			
N 4	KSNV	10/08/12	11/05/12	Dr. Phil	CM	3-4p	-----	:30	0	\$200.00	3	0.00	NM	15	\$3,000.00
				Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		4				\$200.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		4				\$200.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$200.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$200.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$200.00		0.00			
<b>Totals</b>														<b>29</b>	<b>\$9,000.00</b>